



French River Flooring

Yesterdays Craftsmanship ~ Today's Technology

DEFINING THE GEORGIAN COLLECTION FOR PROPER EXPECTATIONS

- The GEORGIAN BAY material is a rustic-character grade product.
 - Knots can widely vary throughout and can range ¼" up to 1-1/2", even within one plank.
 - Some knots will be open and need to be filled. One color of filler is used in production for open knots and may be pronounced depending on board coloration.
- GEORGIAN BAY is a crafted natural living product. The depth and richness in color can only be achieved by using penetrating oils. These oils maintain the natural patina of the old growth European White oak.
 - Being a natural product and finish, wear ability can vary based on the living conditions and the environment it is subjected to.
 - The oil finish is a hardwax oil and the coloring products are organic compounds with no pigments or dyes. This combination of wax oil and organic compounds provides natural beauty, but it can be susceptible to water spotting depending on the living environment and exposure.
 - A maintenance wax oil must be applied after installation or prior to move in. Standard maintenance applications are 2-3 times throughout the course of a year. This can increase to 4-6 times per year depending on traffic and wear due to animals and entertainment/hospitality.
- The European White Oak GEORGIAN BAY treatments produce an intensity of color variation from plank to plank, and at times within the same board. This cannot necessarily be exemplified in every GEORGIAN BAY collection sample.
- It is critical to understand that the flooring color will be slightly different at the time of delivery and installation, it will resemble much like the color underneath the "Fade Flap" on the showroom sample panel. The expectation of the seasoned approved sample will be achieved in time after installation. Exposure to light and oxygen are the key ingredients to the final maturity process. This aging process will mature the overall appearance of the planks and achieve the same as the showroom sample over time – usually 3-4 months depending on conditions.
- GEORGIAN BAY treatments are photo sensitive. Partial floor protection coverings used during construction, or when rugs and furniture are stationary longer than 24 to 48 hours, due to light exposure, can and will leave shadow lines. This is most sensitive the first several weeks after installation. In most cases, moving the covering to exposure will recover the color. The longer coverings sit, the deeper the shadow line and may not correct itself.

In comparison, the GEORGIAN BAY collection must be viewed as a high priced – high quality Suede Jacket. Suede Jackets are not worn in the rain or used to do yard work. Just as a Suede Jacket, GEORGIAN BAY is purposed for authenticity, style and a specific statement of quality. It can never be used or purposed like a quality rain jacket.

Please let us know if you have any questions to completely understand the expectations of the GEORGIAN BAY product.